



Study Committee to Increase Voter Participation

Preliminary Report
January 2012

Study Committee to Increase Voter Participation

○ Committee Makeup (alphabetical)

Henry Christle	Marc LaVigne
Sandra Clyde	Linda Lord
Diane Crory Secretary Town Clerk	Alex McCurdy Chairman Board of Selectmen Rep.
Paul Glavey FinCom Rep.	Alex Pratt
Timothy Goddard Vice Chair, Town Moderator	Andrew Sammarco

Study Committee to Increase Voter Participation

○ Mission Statement

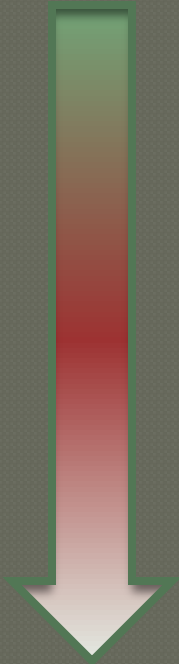
“It is the mission of the committee to develop recommendations based on community input, research and other information for the Board of Selectmen to improve voter participation in the Town of Littleton.”

Study Committee to Increase Voter Participation

○ The Issues

- Town Meeting participation
 - Declining numbers of voters at TM

- Participation in local elections
 - Turnout for local is far lower than state/federal



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○ Community Input on Issues

- Democratic & Republican Committees
- Council on Aging
- Rotary Club
- School Committee/School Administration
- Concerned Citizens
- Survey

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- ◎ **The Issues** (Identified by Community Input)
 - Voter awareness
 - Voter interest
 - Voter understanding
 - Voter access
 - Voter sense of value in their vote
 - Civic pride and duty

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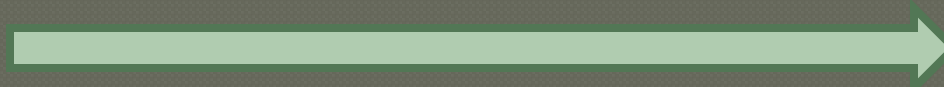
○ Establishment Of Goals

- Short term

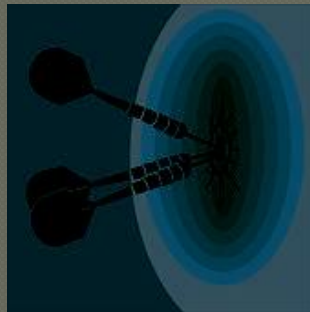


- Achievable within this upcoming year

- Long term



- Requires longer range planning and implementation



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○ Recommendations for Short Term Implementation

- Broader and earlier distribution of Town Report, Warrant and Fin Com recommendations
- Town-wide postcard notification – more info
 - Reference to information sources
- Warrant Night

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- **Establish Stronger Electronic and Social Networking Communications**
 - Town cable
 - Town website
 - Senior citizens' newsletter
 - Civic and social organizations
 - Town electronic notification networks

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○ Simplify Information Into Laymen's Terms

- Develop plain language statement of pros and cons
- Include disclosure of financial impact
 - Short term and long term
- Expand coverage of meetings and access

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○ Eliminate Physical Deterrents

- Develop assistive transportation
 - COA van & volunteers
- Improve senior parking

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◉ Working Ahead

- Continue to seek input in the process
- Assist with implementation of short term goals
- Continued study for long term goals and solutions

REFINE

REVIEW

RECOMMEND

Study Committee to Increase Voter Participation

Thank You