

## Littleton Economic Development Committee

Monthly meeting – 22 June 2023

### Attendees:

- Committee members: Ray Nash, Chuck DeCoste, John Bergeron, Tatiana Scott, Vanessa Strong

Meeting convened at 7:03pm

Meeting adjourned at 8:06pm

### Items discussed

- Approval of minutes from last meeting (May 2023)
  - o APPROVED
- Review EDC members / staffing and monthly process
  - o New member: Tatiana Scott
  - o Looking for other people who might be interested
  - o Reminder of process for setting meetings, preparing agenda, etc.
- Review actions from last meeting
  - o Social Media funnel
    - Each council member to select/reach out to 5 local businesses, to help create post (All members)
  - o Research other comparable towns, to see if they have laws/taxation that are favorable, that Littleton could copy
    - Russ follow-up (Russ has resigned) ... reassign?
    - Choosing to table this topic
  - o LBA invitation ... will re-extend invite for a future meeting (Ray)
  - o Create the “what business do you want to see in Littleton” survey, which can later be pushed out to the community via our social media accounts
    - Sub-group will convene to discuss/create the survey (John)
    - Utilize resources/analysis that Vanessa has already done
      - Bakery example
    - Some general talk about how we have developers bring in specific businesses, and some “village-type” businesses that we would like to see in Littleton
  - o Town Almanac (Norton example)
    - Bring this back for next meeting, and see if there is a service that could do this (Vanessa)
- Website – real estate posting update (also general update about the website)
  - o Seems like the backbone of the town site has been re-launched
  - o Meeting with town resource to discuss how to update (John)
    - Goals, mission statement, real estate listing, etc. all need to get updated
- Sewer update – funding, etc.
  - o Treatment building is contracted (signed)
  - o Flow/piping needs to be installed
  - o 2 year construction schedule
  - o Great step forward, will be able to start all the other bigger development we’ve been discussing for years (city center, 550 King, etc.)
  - o Eventual action to have Sal Lapoli come present to EDC committee (Chuck, but not urgent)

- Hudson EDC contact
  - o Action for all people to watch the YouTube video that the Hudson representative provided (John shared, all to watch)
- New business
  - o Idea to find ways to incentivize trade professionals, energy efficiency, energy source (geo thermal), architects ... how can we encourage these to come to Littleton (with the development coming the next few years) – tie this into the survey
  - o Social media ... pick your 5 companies and send to Vanessa (All to Vanessa, due by 6/29)
  - o Discuss in future meeting how to encourage women-owned/veteran-owned businesses ... look at this in future meeting
- Next scheduled meeting: Thursday, July 20, 2023 7:00pm