

## Littleton Economic Development Committee

Monthly meeting – 27 April 2023

### Attendees:

- Committee members: Ray Nash, Vanessa Strong, Russ Kuperstein, John Bergeron
- Pending committee member: Tatiana Scott

Meeting convened at 7:10pm

Meeting adjourned at 8:00pm

### Items discussed

- Welcome new members
- Approval of minutes from last meeting
  - o APPROVED
- Social media update
  - o Deferred, due to absence of Shannon McNulty
- Sewer update
  - o Read update from prior meeting plus some verbal commentary
  - o Brief dialogue on the current status and dependencies of the sewer project
  - o Deferred a broader update, due to absence of Chuck DeCoste
- Website – real estate posts
  - o Gave an update on the purpose/history of the list
  - o Briefly explained the intent & next steps for this
- Reaching out to neighboring town
  - o Will contact Hudson, MA (equivalent of EDC) to observe / share learnings
  - o Recommendations to reach out to other mill-based / smaller towns (recommended: Concord, Maynard)
  - o Also recommend to look at towns that have had an increasing tax base (this is publicly available data – Russ Kuperstein will reach out to state agencies to see what data might be available)
- New business
  - o Vanessa Strong brought example of Norton business/town almanac, and brought possible idea to do this in Littleton
    - “Town Almanac” company – Vanessa will do more research on how Norton did this, the cost, get more background
  - o Reach out LBA leader, and see if a meeting/connection would be good (Ray Nash to take this action)
  - o How do we help fill in vacancies at The Point? How about vacancies elsewhere in town?
    - Get an update from Chuck DeCoste, and/or reach out to the owners of The Point to get an update
  - o Recommendation to find ways to continue to promote local businesses through the EDC
  - o Recommendation to collect some data/research to see what businesses would be desirable in Littleton
    - Could use our social media tools to help collect data from residents
    - Potentially can send surveys out via town mailings (utilities) – need to consider what questions to ask, and how to ask them
    - Ask the business owners also, to hear their feedback on what’s good/bad about doing business in Littleton

- Assignment to all committee members to generate couple of survey questions that could be assembled at next meeting
  - Recommendation to explore cross-functional opportunities with other town committees – can explore this further in future meetings
    - Also recommend a routine agenda item in these meetings to discuss cross-committee business & updates
- Meeting logistics reminder, for monthly meeting, agenda posting, attendance reminders, text thread, etc.